

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Maura Gilroy

do hereby request station time concerning the following issue:

Taxes
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

This broadcast time will be used by: Defend my Dividend & Alliana for Saving & Investing

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Deferred My Dividend & Allowance for Savings & Investing

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/9/12  
Date

*[Signature]*  
Signature

202-813-4853  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

E-ORDER: 380657 (REV 0) AGY#2244028  
STATION: WSVN-TV MIAMI, FL  
AGENCY: GREAT AMERICAN MEDIA  
ADV: DEFEND MY DIVIDEND & ALLIANCE FOR  
BUYER: MAURA GILROY

HDIN#: UNLINKED  
DATES: AUG13/12 - SEP02/12  
PROD2: ISSUE  
TEL #:

TRAFFIC#:  
SAL:  
EST#: 1589  
DEMO:

DIFF	BUY	LINE	DAY/TIME	LEN	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/WK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME
			AGENCY: SEPARATION: 30									
		1	M-F/530-6A	30S	\$700	AUG13/12	AUG17/12	1	0	0	\$0	TODAY IN FLORIDA
						AUG20/12	AUG24/12	1	1	1	\$700	
						AUG27/12	AUG31/12	1	1	1	\$700	
		2	M-F/6-7A	30S	\$1,200	AUG13/12	AUG17/12	1	1	1	\$1,200	TODAY IN FLORIDA
						AUG20/12	AUG24/12	1	0	0	\$0	
						AUG27/12	AUG31/12	1	0	0	\$0	
		3	M-F/5-530P	30S	\$1,600	AUG20/12	AUG24/12	1	1	1	\$1,600	CHANNEL 7 NEWS
						AUG27/12	AUG31/12	1	0	0	\$0	
		4	M-F/530-6P	30S	\$1,600	AUG13/12	AUG17/12	1	1	1	\$1,600	CHANNEL 7 NEWS
						AUG20/12	AUG24/12	1	0	0	\$0	
		5	M-F/6-630P	30S	\$1,800	AUG27/12	AUG31/12	1	1	1	\$1,800	CHANNEL 7 NEWS
						AUG13/12	AUG17/12	1	0	0	\$0	
		6	SAT/6-630P	30S	\$800	AUG27/12	AUG31/12	1	0	0	\$0	CHANNEL 7 NEWS
						AUG18/12	AUG22/12	1	1	1	\$800	
						AUG25/12	AUG29/12	1	0	0	\$0	
		7	SUN/630-7P	30S	\$800	SEP01/12	SEP05/12	1	0	0	\$0	CH. 7 WKEND NEWS
						AUG19/12	AUG23/12	1	1	1	\$800	
						AUG26/12	AUG30/12	1	1	1	\$800	
		8	M-F/10-11P	30S	\$3,500	SEP02/12	SEP06/12	1	0	0	\$0	CHANNEL 7 NEWS @ 10P
						AUG13/12	AUG17/12	1	1	1	\$3,500	
						AUG20/12	AUG24/12	1	0	0	\$0	
						AUG27/12	AUG31/12	1	1	1	\$3,500	CHANNEL 7 NEWS (SUNDAY)
		9	SUN/10-11P	30S	\$2,000	AUG26/12	SEP02/12	1	1	1	\$2,000	
						AUG19/12	AUG23/12	1	0	0	\$0	
						AUG26/12	SEP02/12	1	0	0	\$0	
			CURRENT AGENCY ORDER TOTALS:							12	\$19,000	

WFSN 1900C  
WFLG 1950  
WTVT 1950  
WTOX 1250  
WFL -  
Accurate



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

# Contract # 30204

Schedule Dates 08/13/12-08/31/12  
Advertiser ISS/DEFEND DIV ALLI SAV INVE (3469)  
Agency Great American Media (1752)  
Product Political Issues (1082)  
Brand DEFEND MY DIVIDEND (12589)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name GILROY, MAURA  
Phone/Fax /  
CPE 119/126/1589  
Account Types National/Political Issue  
Billing Type Standard  
Comments DEFEND MY DIVIDEND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEFEND MY DIVIDEND AND THE  
ALLIANCE FOR SAVING AND INVESTMENT

Date Entered 08/10/12  
Last Modified 08/10/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06271883  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,730.00  
Net Total \$15,470.00  
Sales Tax

WSVN (WSVN)	Spots	Rate
By Broadcast Month		
Aug. 2012	8	\$12,400.00
Sep. 2012	3	\$5,800.00
Grand Total:	11	\$18,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/13/12-08/17/12	1	:30	10P- 11P (ET)	1	X	X	X	X	X			1	\$3,500.00	\$3,500.00	WSVN (WSVN)	CHANNEL 7 NEWS @ 10P	8/10/12
2.0	Normal Line / SPOT (1)	08/27/12-08/31/12	1	:30	10P- 11P (ET)	1	X	X	X	X	X			1	\$3,500.00	\$3,500.00	WSVN (WSVN)	CHANNEL 7 NEWS @ 10P	8/10/12
3.0	Normal Line / SPOT (2)	08/27/12-08/31/12	1	:30	5P- 5:30P (ET)	1	X	X	X	X	X			1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CHANNEL 7 NEWS	8/10/12
4.0	Normal Line / SPOT (3)	08/20/12-08/31/12	1	:30	5:30A- 6A (ET)	1	X	X	X	X	X			2	\$700.00	\$1,400.00	WSVN (WSVN)	TODAY IN FLORIDA	8/10/12
5.0	Normal Line / SPOT (4)	08/20/12-08/24/12	1	:30	5:30P- 6P (ET)	1	X	X	X	X	X			1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CHANNEL 7 NEWS	8/10/12
6.0	Normal Line / SPOT (5)	08/13/12-08/17/12	1	:30	6P- 6:30P (ET)	1	X	X	X	X	X			1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CHANNEL 7 NEWS	8/10/12
7.0	Normal Line / SPOT (6)	08/13/12-08/17/12	1	:30	6A- 7A (ET)	1	X	X	X	X	X			1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA 6:00/7:00	8/10/12
8.0	Normal Line / SPOT (7)	08/25/12-08/25/12	1	:30	6P- 6:30P (ET)	1						1		1	\$800.00	\$800.00	WSVN (WSVN)	CHANNEL 7 NEWS	8/10/12
8.0.1	Preempt (7)	08/25/12															WSVN (WSVN)	Baseball Exception -	
9.0	Normal Line / SPOT (8)	08/26/12-08/26/12	1	:30	10P- 11P (ET)	1						1		1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CHANNEL 7 NEWS (SUNDAY)	8/10/12
10.0	Normal Line / SPOT (9)	08/19/12-08/26/12	1	:30	6:30P- 7P (ET)	1						1		2	\$800.00	\$1,600.00	WSVN (WSVN)	CH 7 WKEND NEWS	8/10/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.